



Multifamily Strategic Energy Management

Make your building as energy- and cost-efficient as possible

Energy bills for multifamily properties are often higher than average. By applying the strategic energy management model, multifamily properties can reduce energy consumption by 3 to 6 percent through engineering assistance, low- and no-cost operations and maintenance strategies, tenant and staff engagement, and more.

What does participation look like?

The program begins with benchmarking, which is the process of assessing your property’s current energy use so it can be tracked over time. We then conduct an on-site assessment, engage your employees with training workshops, and develop a list of potential energy saving activities.



Benchmarking and whole-site assessment

Establishing a baseline and expert analysis



Staff engagement

Workshops and training materials



Resident engagement

Event kits, monthly fliers and competition



Tracking success

Monthly progress reports and measuring annual energy savings

Get paid to use less

This program comes at no cost to participants. In fact, in addition to savings generated through energy efficiency, you get paid for participation and performance:

- Up to \$5,000 for participation while also lowering utility bills.
- Additional performance incentives paid up to \$0.035 per kilowatt-hour and up to \$0.25 per therm

Performance and milestone incentives for Multifamily Strategic Energy Management

The table below shows the rates used to calculate performance-based payments. Participants receive these payments after the one-year mark when energy savings have been measured and verified.

Unit	Rate
kWh	\$0.02 per kWh saved, up to 3% of baseline electricity usage + \$0.035 per kWh saved beyond 3% of baseline electricity usage
Therm	\$0.15 per therm saved, up to 3% of baseline natural gas usage + \$0.25 per therm saved beyond 3% of natural gas usage

The table below shows one-time payments participants receive for completing program milestones over the course of one year.

Milestone	One-time payment
1. Energy and relevant variable data and workshop attendance (paid after month 6)	\$1,500
2. Updated data, opportunity list and workshop attendance (paid after month 6)	\$875
3. Updated data and workshop attendance (paid after month 12)	\$875
4. Updated data and workshop attendance (paid after month 12)	\$875
5. Updated data, workshop attendance and review of accomplishments (paid after month 12)	\$875