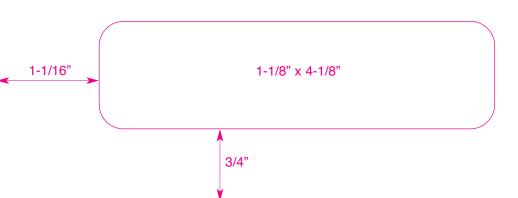
# September 2009 Puget Sound Energy bill package inserts and information 1.5 million bills

- Outside envelope: For information on PSE's power supply fuel mix, please visit PSE.com
- Return envelope: 811 message; know what's below. Call before you dig.
- Back of bill: Ways to pay your bill; Ways to reach us; Customer service phone number;
   Bill statement codes; Explanation of terms used; Emergency or power outage phone numbers in English, Spanish, Chinese and Russian; Contact for questions about your bill or service; and Late payment fee information
- EnergyWise Newsletter September/October We're being smart about smart grid; Smart grid Q&A; In Your Community; Receive up to 10 free CFLs along PSE's Rock the Bulb Tour; PSE wind power and wheat: growing in the Palouse; Time to get your home ready for winter; Adjustment to bill anticipated for October; Receive your PSE bill online, go paperless; We're using social media; Construction projects reinforce system to ensure reliability; Electricity: Power Supply Fuel Mix; Visit our local customer service offices; For more information about rates and your rights and responsibilities, please call or visit us on line at PSE.com
- Bill Print Message
- Insert: Fuel Mix
- Insert: Support renewable energy by signing up for PSE's Green Power Program. To join, visit PSE.com or call 1-800-562-1482.
- Insert: Rock the Bulb Tour Exchange incandescent bulbs for ten free CFL bulbs, enter the Be an Energy Rock Star Contest and watch for Project Porchlight volunteers in your neighborhood.
- Insert: A ductless heat pump is a highly efficient heating and cooling system for electrically-heated homes. Call 1-800-562-1482 to see if you qualify for a PSE rebate.
- Insert: heat for less this winter! PSE offers rebate on ENERGYSTAR qualified natural gas furnaces and water heaters. For more information, visit PSE.com or call 1-800-562-1482.
- Insert: Puget Sound Energy is offering single-family residential households a FREE efficient showerhead and bathroom faucet aerator.

PRESORTED FIRST-CLASS MAIL U.S. POSTAGE PAID PSE

## YOUR PUGET SOUND ENERGY BILL ENCLOSED





1101 • 8/08

Prints under flap

Imprint Line This envelope uses 100% post consumer recycled paper. For information on PSE's power supply fuel mix, please visit PSE.com





# Know what's **below**. **Call** before you dig.

Determina lo que está bajo tierra. **Llama** antes de excavar.

prints under flap

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#### **Ways to Pay Your Bill**

Puget Sound Energy offers several payment options:

- Online at PSE.com via My PSE Account
- Automatic withdrawal from your bank account
- Credit/debit cards or check by phone (transaction fee applies)
- By mail to: Puget Sound Energy, Payment Processing BOT-01H, P.O. Box 91269, Bellevue, WA 98009-9269
- Budget Payment Plan helps even out bills
- In person at an authorized pay station, see PSE.com for payment locations

## **Ways to Reach Us**

- PSE Customer Service 1-888-225-5773
- TTY hearing/speech impaired 1-800-962-9498
- TRS Telecommunications Relay Service 1-866-831-5161
- PSE Customer Construction Services 1-888-321-7779
   Business hours: 7 a.m.-5 p.m. Monday-Friday
- PSE Energy Advisors 1-800-562-1482
  Business hours: 8 a.m.-5 p.m. Monday-Friday

#### **Bill Statement Codes**

- ESTM Estimated
- CORR Corrected/Adjusted
- PRRT Prorated
- ACTL Actual

## Emergency or Power Outage Dial 1-888-225-5773

To report a natural gas or electric emergency or a power outage, 24 hours a day, call **1-888-225-5773** 

Para informar sobre la emergencia del fallo de gas o electricicdad 24 horas al dia, llame **1-888-225-5773** 

若欲報告有關煤氣或電力故障,或停電, 每天24小時均可致電 **1-888-225-5773** 

Чтобы сообщить об аварии, связанной с природным газом или электроэнергией, или о перерыве в подаче электроэнергии, звоните по телефону

We can translate for other languages. Call 1-888-225-5773.

## **Customer Service Guarantees**

1-888-225-5773 КРУГЛОСУТОЧНО

**Appointments:** You will receive a \$50 credit on your PSE bill if we do not keep a set appointment to install new or reconnect existing service or inspect natural gas equipment. Exceptions apply during major storms or significant events beyond our control.

**Electric service restoration:** If your electric service is out for 120 consecutive hours or longer, you may be eligible to receive a \$50 credit on your PSE bill after you report the outage or request the credit within seven days of the outage. Certain conditions beyond our control will cause the guarantee to be suspended.

## **Questions about Your Bill or Service**

If you have questions or concerns or a dispute regarding your energy bill or service, please call us during business hours Monday–Friday, 7:30 a.m. to 6:30 p.m. at 1-888-225-5773 for billing inquiries. Any necessary corrections will be made promptly. If further follow-up is required, ask a PSE Customer Services supervisor to assist you. Every effort will be made to resolve disagreements and misunderstandings. If you are dissatisfied with the resolution, you may contact the Consumer Affairs section of the Washington Utilities and Transportation Commission at 1-800-562-6150 or complete an online complaint form at www.wutc.wa.gov. Copies of information on rules, rates, power supply fuel mix, regulations, customer rights and responsibilities, as well as an annual report, are available by calling 1-888-225-5773 and at PSE.com.

# **Explanation of Terms Used**Basic Charge

The basic charge covers a portion of the costs for billing, meter reading and other related fixed costs. These fixed costs do not vary with the amount of electricity or natural gas used or the number of days covered by the bill.

## **Delivery Charge**

This charge is for the construction, operation and maintenance of natural gas pipes, gate stations, pressure regulators and other equipment necessary for the delivery of natural gas to you, based on the amount of natural gas used.

#### Electric/Natural Gas Conservation Program Charge

Every customer helps pay for the costs of weatherization and conservation programs.

#### **Energy Exchange Credit**

This credit applies to residential and qualified small farm electricity customers only. It is a pass-through of the Federal Columbia River Benefits supplied by BPA. These benefits are from low-cost power generated by federal hydroelectric dams.

#### kWh

A kilowatt hour is a measure of 1,000 watts of electricity consumed in 1 hour. A 100-watt light bulb consumes 1 kWh of electricity over 10 hours.

## **Late Payment Fee**

Your bill is due and payable upon delivery. A late payment fee of 1 percent per month will be assessed on balances which remain unpaid for more than 10 business days after the due date on the bill. A 30-day delay of the late fee will be granted to low-income customers who notify PSE that they have applied to a low-income organization for financial aid. Customers participating in the Budget Payment Plan will be exempt from any late payment fee as long as the agreed-upon payment terms are kept current.

#### **Btu Factor**

British thermal unit is a measure of heat content. The Btu factor is an adjustment factor based on the actual heat content of the natural gas.

#### CCF

CCF stands for hundreds of cubic feet, a measure of the volume of natural gas used.

#### Therm

A therm is a unit of heat that equals 100,000 Btu. A therm is the volume of gas (CCF) that when multiplied by the Btu factor equals 100,000 Btu. A natural gas stovetop burner on for 10 hours would use approximately one therm of natural gas. One therm of natural gas is equivalent to 29.3 kWh of electricity.

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# ENERGYWISE

SEPTEMBER-OCTOBER 2009



## Requesting stimulus funds for smart grid pilot projects

PSE has filed a \$20 million application for federal stimulus funds to deploy advanced technologies focused on increased electric service reliability and the development of new energy efficiency tools in a few test areas. The pilot project's goal is to reduce the frequency and length of power outages, and study new methods of monitoring energy use.

The grant, if approved, would be matched with a \$22.5 million investment by PSE and allow the utility to move up its timeline for implementing pilot projects slated for Bainbridge Island, Mercer Island, Point Roberts and Whidbey Island.

With their unique geography, these communities provide a natural laboratory for accurately measuring the benefits of the proposed new technologies. If funded, the pilots will test new technologies such as equipment that responds automatically to storms and other events — including providing PSE crews with more detailed and timely information about system damage. In addition, the project would include installation of two-way "smart meters" that provide greater consumer access to information about their energy use.

The U.S. Department of Energy is awarding \$4.5 billion in smart grid grants nationwide as part of the American Recovery and Reinvestment Act of 2009.

A decision on PSE's grant request is expected by the end of the year.

# **Smart grid Q&A**



Below are excerpts from an opinioneditorial and presentations on smart grid recently delivered by Bert Valdman, PSE executive vice president and chief operating officer.

# What is the smart grid? The smart grid is a way to improve

electric system reliability and service and provide customers with tools to become more energy-efficient.

Smart grid technologies use data to manage the flow of electricity and to provide consumers information about their real-time energy use.

## When will the smart grid come to PSE?

Over the last decade, PSE has moved into a number of technologies that fall under the smart grid banner.

- We installed an automated transmission system that can automatically switch the flow of electricity from another direction to keep the lights on.
- We converted our work-assignment dispatch system to a mobile workforce, with service crews accessing job and incident-response data through wireless laptops.
- We converted every one of our 1.1 million electric and nearly 750,000 natural gas customers to a wireless meter reading system.

 We developed an energy analyzer tool allowing customers to view online their day-to-day energy use based on data collected from the wireless meters.

# How are PSE customers aligned with new technologies?

More than 500 PSE customers are generating their own green power — by producing solar power, as well as wind, hydroelectricity and using dairy anaerobic digester systems and other resources right from their own roofs and backyards. Also, last winter we discovered our customers turned to the Internet to tackle their higher energy bills by comparing their daily energy use — data transmitted through automated meters — to determine ways to be more energy-efficient.

Operating in a region that is home to Microsoft, Boeing, Amazon.com, Expedia and many other technology leaders, PSE has learned that our customers tend to be early adopters of new technologies. More than 500,000 customers are now enrolled in our online services.

Our challenge is to have the discipline not to jump on every trend while recognizing that new technologies lead to new opportunities. New technologies must measurably improve reliability by shortening the duration or frequency of power outages and by enhancing energy efficiency.

Puget Sound Energy 1-888-225-5773 • PSE.com • Manage your account and pay online.



# Receive up to 10 free CFLs along PSE's Rock the Bulb Tour

We're wrapping up PSE's four-month Rock the Bulb Tour in late October, which means there is still time to get up to 10 free compact fluorescent light (CFL) bulbs in exchange for the same number of old-fashioned incandescent bulbs. Compared to incandescent bulbs, CFLs can last up to 10 times longer and use 75 percent less energy. Visit the following locations to exchange your bulbs, and watch your energy usage drop with earth-friendly lighting.

## PSE's Rock the Bulb Tour dates and locations

Sept. 12-13	Lowe's of Mount Vernon
Sept. 19-20	Lowe's of Bellingham
Sept. 26-27	Lowe's of Federal Way
Oct. 3-4	Lowe's of Kent
Oct. 10-11	Lowe's of Auburn
Oct. 17-18	Lowe's of Puyallup
Oct. 24-25	Lowe's of Lacey
Oct. 31-Nov. 1	Lowe's of Olympia
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Visit RocktheBulb.PSE.com for a list of available CFL bulb types and recycling locations.

# PSE wind power and wheat: growing together in the Palouse



# Time to get your home ready for winter

Early fall is the perfect time to prepare for cooler weather. Following these simple steps now, including taking advantage of PSE rebates and federal tax credits, can help you manage your energy costs and save up to 15 percent in heating expenses:

- Check doors and windows for leaks and drafts.
   Make sure doors seal properly, and add weatherstripping or caulk to keep heat from escaping.
- Examine heating ducts for leaks. Repair or replace damaged ducts.
- Add insulation to your attic, and weather-strip and insulate your attic hatch or door to prevent warm air from escaping. PSE offers up to \$1,600 in insulation rebates.
- Close the fireplace damper when it's not in use.
- Have the furnace inspected and serviced to make sure it is in proper working order.
- Clean or replace the furnace air filters at least every two months during the heating season. The furnace will run more efficiently and use less energy.

# Adjustments to bills anticipated for October

In late August, Puget Sound Energy requested a doubledigit decrease in natural gas rates and a continuation with a slight decrease in a credit on electric bills. Upon approval by the Washington Utilities and Transportation Commission, both changes are expected to take effect Oct. 1. Here are the highlights:

- As a result of ample natural gas supplies expected for the coming winter, and reduced demand due to the slowed economy, PSE has locked in lower-priced natural gas supplies to deliver this winter to your home and business. The requested rate decrease for all groups of customers is 17 percent.
- The effect of the lower energy exchange credit, a passthrough of the federal power benefits supplied by the Bonneville Power Administration given to residential and small-farm customers, will result in a \$7.27 monthly credit on the average household bill.

thermostat at the coolest level you can without making your rooms uncomfortable. For most homes, the heating bill drops by about 2 percent for every degree the thermostat is lowered.

- Lower the thermostat at bedtime
   or while away during the day. Setting the
   thermostat to 58 degrees while asleep can cut
   a natural gas bill by up to 7 percent.
- Make sure all heating vents are opened and not blocked by furniture or other items.
- If replacing a natural gas furnace, install a highefficiency ENERGY STAR®-qualified unit that could cut your natural gas use by up to 20 percent. PSE has a \$350 rebate for this.

# Receive your PSE bill online, go paperless

We've improved our online Web screen. Log on to PSE.com and register for "My PSE Account" to monitor your daily energy use and pay your bills online. Each month, instead of a paper bill, you'll receive an email outlining how much you owe and the date your payment is due. Look for the "Go Paperless" sign in the upper right hand corner when you log on.





# We're using social media

We've joined our customers on Twitter and in the blogosphere to keep open another channel of communications. We listen and care about what you have to say about PSE and hope you'll follow us on Twitter at PSETalk (Twitter.com/PSETalk) or visit our blog AskAndy.PSE.com to ask a question or offer advice.

# Construction projects reinforce system to ensure reliability

Our crews took advantage of the construction window during the dry months this summer to repair, replace and extend power and natural gas lines to ensure safe, reliable customer service throughout our service area.

These projects represent a major investment in and upgrade of PSE's energy system. Following are highlights of these reliability projects.

- In Bellevue: We expanded and upgraded the 60-year-old Factoria substation to accommodate higher voltage and provide twice the capacity for greater reliability.
- In Bremerton: We rebuilt and upgraded our aging Bremerton substation to increase capacity and reliability as well as help reduce future power outages.
- In South King County: We're installing six miles of 16-inch-diameter natural gas line between Kent and a gate station near Federal Way to meet current and future needs.
- In Blaine: We're building a new electric distribution substation between Birch Bay and Blaine to meet increased customer demand for electricity.
- In Olympia: We're upgrading five substations from low-voltage to our standard 115 kilovolts (kV).



Upgraded Bremerton substation and surrounding landscape with decorative fence.

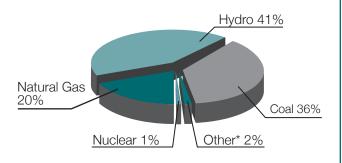
 In Skagit and Whatcom counties: We're rebuilding 23.5 miles of existing 115 kV transmission line and replacing more than 425 poles between Sedro-Woolley and Bellingham.

For more information on these and other projects, please go to PSE.com and click on In Your Neighborhood under the Community tab at the top of the home page.

# **Electricity: Power Supply Fuel Mix**

The electricity that Puget Sound Energy delivers to customers is generated using a number of different resources. The fuel mix for these resources for electricity delivered in 2008 are shown in the following table and chart:

Fuel	Percentage
Coal	36
Hydroelectric	41
Natural Gas	20
Nuclear	1
Other*	2
Total	100



<sup>\*</sup> Biomass, landfill gas, petroleum, waste and wind.

Source of data: As reported by PSE to, and published by, the State of Washington Office of Trade and Economic Development, Energy Policy Section, 2008.

Visit our local customer service offices

Most offices are open Monday-Friday, 9 a.m.- 5 p.m.

Bellingham – 1329 N State St Burlington – 1660 Park Lane Ellensburg – 207 N Pearl St Freeland – 1794 Main St Oak Harbor – 231 SE Barrington Dr #101 Olympia – 2711 Pacific Ave SE Port Townsend – 181 Quincy St #101 Vashon Island – 18125 Vashon Highway SW

Puget Sound Energy 1-888-225-5773 • PSE.com

## September bill print messages

September residential and firm commercial, industrial and transport customer bill print message about new fees to natural gas customers who fail to curtail their use when asked by PSE

Should an earthquake or other event require Puget Sound Energy to request customers stop using natural gas to protect public safety, customers who fail to comply may be charged \$10 per therm for all therms used during the curtailment period.

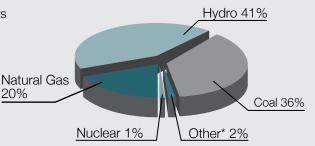
September bill print message for interruptible natural gas service (Schedules 87 and 87T - also Schedules 85, 85T, 86 and 86T)

Updated fees for the failure to discontinue natural gas use when requested by Puget Sound Energy went into effect Sept. 4, 2009. Business customers on interruptible rate schedules who fail to curtail use as requested will incur the fee for all unauthorized therms used on top of the usual charges for service. The new fee for use during the first two hours is \$5 per therm, then \$10 thereafter.

# Electricity: Power Supply Fuel Mix

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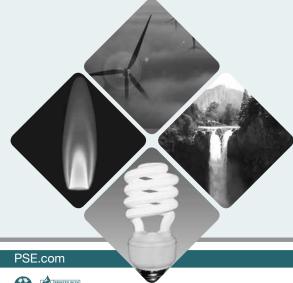


<sup>\*</sup> Biomass, landfill gas, petroleum, waste and wind.

Source of data: As reported by PSE to, and published by, the State of Washington Office of Trade and Economic Development, Energy Policy Section, 2008.







PSE is meeting our customers' long-term energy needs by:

- upgrading aging hydroelectric facilities
- building renewable energy resources
- acquiring efficient, clean-burning natural gas-fired plants
- "generating" more energy by helping our customers conserve







Your carbon footprint is showing.

But, **YOU** can shrink it!

Take charge by joining Puget Sound Energy's Green Power Program.

When you join the Green Power Program, PSE will purchase wind, biomass and solar renewable energy to cover up to 100 percent of your electricity use.

Every year, the average green power household reduces the same amount of CO<sub>2</sub> emissions as taking a car off the road.

Join now and start shrinking your footprint!





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to 5 p.m. to your bill each month. Available to PSE electric customers only. You may cancel participation at any Return this form with your bill payment. The amount of your purchase will be added time without penalty.

# Program Facts: **Green Power**

Certified by a non-profit

(www.green-e.org)

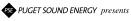
- Supports wind (71%), biomass (28%) and solar (<1%) energy from the Pacific Northwest
- PSE does not make a profit on the Green Power Program



PSE.com or call a PSE Energy Monday through Friday, 8 a.m. For more information, visit Advisor at 1-800-562-1482,



3978 09/09



# ROCK THE BULB





EXCHANGE EVENTS AT SELECT LOWE'S GET UP TO 10 FREE CFL BULBS

\$45,000 IN PRIZES
BE AN ENERGY ROCK STAR CONTEST

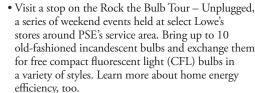


# OCK we BULB

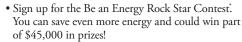
Calling all Puget Sound Energy residential electric customers! It's a true bulb-rockin' chance to have some fun and get

## PURE ENERGY, SAVINGS.











· Watch for Project Porchlight volunteers delivering free CFL bulbs in your community. Want to get in on the action? Volunteer to join them.



#### ROCKTHEBULB PSE COM



## 2009 ROCK THE BULB TOUR - UNPLUGGED

10 a.m. - 4 p.m. both Saturday and Sunday Look for the parking lot tent at these Lowe's stores:

9/12-13 MOUNT VERNON 9/19-20 BELLINGHAM 9/26-27 FEDERAL WAY 10/3-4 KENT

10/10-11 AUBURN FEATURING THE ENERGY STAR\* EXHIBIT HOME

10/17-18 PUYALLUP 10/24-25 LACEY 10/31-11/1 OLYMPIA

CONTEST RULES: NO PURCHASE NECESSARY; VOID WHERE PROHIBITED. Contest open only to Washington residents who are and have been PSE residential electric customers, and the did not be a received. DETAILS AND QUALIFICATIONS FOR PARTICIPATION IN CONTEST APPLY. Visit rockthebulb.PSE.com for details, Official Rules, and to register. Sponsor is Puget Sound Energy, Inc.

PSE.com



PUGET SOUND ENERG

# **Cool and heat more efficiently with a Ductless Heat Pump**

Time is running out! Get a \$1200 instant rebate from Puget Sound Energy



A Ductless Heat Pump is a highly efficient cooling and heating system that is easily installed in electrically heated homes. Get a \$1200 instant rebate from PSE, plus up to \$300 in additional contractor/distributor incentives. To learn how to qualify, fill out the form on the back, visit PSE.com or call a PSE Energy Advisor at 1-800-562-1482, Mon. - Fri., 8 a.m. - 5 p.m.

#### **General qualifications:**

Must be a PSE electric customer living in an existing single-family home using electric baseboard, wall heaters or forced air furnaces as the primary heating source. For more information on qualifications, visit www.goingductless.com/PSE or call a PSE Energy Advisor at 1-800-562-1482.

# Use 25 to 50 percent less energy with a Ductless Heat Pump System



This \$1200 rebate is a limited-time offer. For more information and to find out if you qualify, call a PSE Energy Advisor at 1-800-562-1482, Mon. - Fri., 8a.m. - 5 p.m.

I give PSE permission to provide my contact information to independent contractors pre-authorized

by PSE. I can expect a telephone call from one or more contractors to arrange for a no-obligation

estimate(s). Your signature is required below.		<b>3</b>	<b>.</b>	
Name(please print)	Signature			_
Service Address	City	State	ZIP	_
Mailing Address (if different)	City	State	ZIP	_
Phone	PSE Account No. (optional)			
E-mail	Yes! Sign me up for PSE	's free <i>Energy a</i>	nt Home e-newslette	r.

#### Tax benefits

You may be eligible for up to \$1500 in additional Federal Tax Credits. Please consult your tax advisor or visit

Visit PSE.com for more information about PSE rebates on energy-efficient products.

www.energystar.gov.

**PSE.com** 3403 6/09

For more information, visit PSE.com or call a PSE Energy Advisor at 1-800-562-1482, Mon. - Fri. 8 a.m. - 5 p.m.

# **Puget Sound Energy rebates for ENERGY STAR® products**

An ENERGY STAR qualified natural gas water heater can use 10 to 50 percent less energy\* than a standard model.

An ENERGY STAR qualified natural gas furnace can save approximately \$110 annually\* in heating costs compared to a standard model.

\$50 For an **ENERGY STAR** qualified natural gas water heater REBATE **\$150** For an **ENERGY STAR** qualified natural gas, tankless water heater REBATE **\$350** For an **ENERGY STAR** qualified natural gas furnace

\*Actual energy savings vary. To qualify for these rebates, qualifying equipment must be installed in PSE's natural gas service area. Natural gas water heater must have a 0.62 or higher energy factor and a capacity of 20-100 gallons of storage with a maximum input of 75,000 BTU per hour. Natural gas, tankless water heater must have a 0.82 or higher energy factor.

REBATE

See back side for more savings from PSE





## Save energy, money and the environment with PSE rebates

<b>√</b>		e more information about the following energy-efficient product rebates from PSE e or more contractors call me and give me free estimates on the following products		
	ENERGY STAR qualified natural gas water heater	Fill out and return with your bill payment:		
	ENERGY STAR qualified natural gas furnace	Name:PSE Account# (optional):		
	Electric heat pump	Service Address: City: State: Zip:		
	Insulation/weatherization	Mailing Address: City: State:Zip:		
	CFL fixtures and bulbs	Daytime Phone: E-mail Address:		
	Refrigerator decommissioning	I give permission for PSE to provide my contact information to independent, pre-screened contractors from PSE's Contractor		
	Clothes washers	Referral Service. I can expect a telephone call from one or more contractors to arrange for no-obligation estimates.		
	FREE low-flow showerhead What type of water heater do you use?  ☐ Electric ☐ Natural gas	Your signature is required below:		
	Rebates available to qualifying customers	For more information, visit PSE.com or call a PSE Energy Advisor at 1-800-562-1482 (Mon - Fri. 8 a.m 5 p.m.)		



# FREE efficient showerhead and bathroom faucet aerator

Without sacrificing performance, your new, easy-to-install efficient showerhead and bathroom faucet aerator from Puget Sound Energy will use up to 20 percent less water. When you use less water, you conserve a valuable resource for the environment, wildlife and our future. Heating less water also means using less energy.

It's easy to take advantage of this FREE offer!
Just fill out the form on the back and
return it with your bill payment.

Available to residents with natural gas or electric water heat from PSE in PSE's Washington state service area. Offer applies to existing single-family properties or attached housing with four units or less. This is a one-time offer with a limit of one kit per qualifying household. Offer available while supplies last. Please allow four to six weeks for delivery.

# FREE efficient showerhead and bathroom faucet aerator from PSE

#### To receive a free kit:

Complete the form below and return it with your bill payment OR fill out the form online at www.freeshowerhead.com. Questions? Call a PSE Energy Advisor at 1-800-562-1482, Monday through Friday, 8 a.m. to 5 p.m.

	your show	
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Customer name			
Service address		City/State/Zip	
Shipping address		City/State/Zip	
Phone	_What type of water heater do you use?	Electric water heater	Natural gas water heater

