

# Portfolio Benefit Analysis Methodology

September 28 and 30, 2022



# Safety Moment

September is Food Safety Education Month

- Wash hands before you prepare your meal and before you eat
- Separate raw meat, chicken, turkey, seafood, and eggs from cooked food and fresh produce
- Use food thermometer to ensure food is cooked to an internal temperature that kills germs

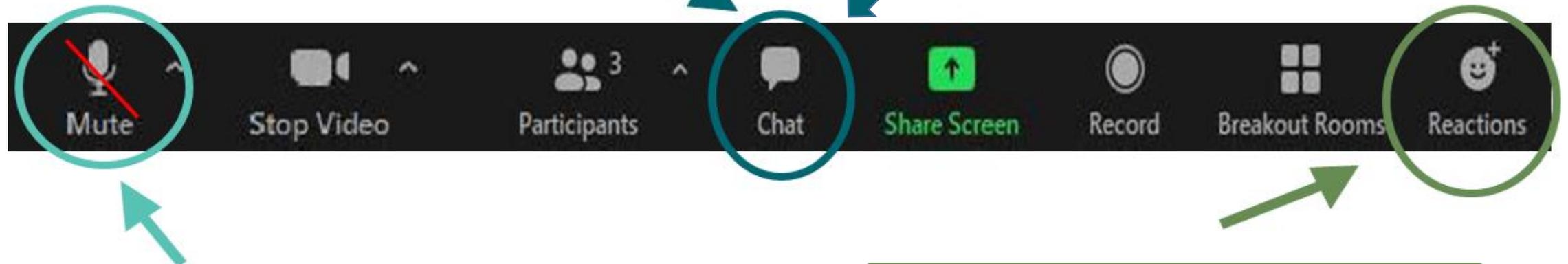
**Use these 4 steps to lower the risk of contracting a foodborne illness.**



# Welcome to the webinar and thank you for participating!

If you want to type a question regarding the presentation, insert “**Slide X followed by your question**” in the chat box!

If you have a technical issue or a general question, please type it in the chat box.



Please **keep yourself on mute** unless you are speaking.

If you want to **ask a question verbally**, click the 'Reaction' button and click on the '**Raise Hand**' option and we will call on you.

# Today's Speakers

## **Brian Tyson**

Manager, Clean Energy Planning and Implementation, PSE

## **Tyler Tobin**

Senior Energy Resource Planning and Acquisition Analyst, PSE

## **Alexandra Karpoff**

Energy Resource Planning and Acquisition Analyst, PSE

## **Ray Outlaw**

Manager, Clean Energy Strategy Communications Initiatives, PSE

# Agenda

- Safety moment and introductions
- Present potential methodology for utilizing customer benefits in portfolio analysis
- Discuss potential methodology and ways to improve or evolve
- Discuss potential next steps for use of this analysis

# Purpose of Today's Drop-in Session

- PSE is interested in improving its methodology for considering customer benefits.
- In the 2021 IRP, PSE used a ranking methodology to compare portfolios based on data from AURORA.
- Today, PSE will:
  - Discuss potential approaches, benefits, and drawbacks
  - Discuss one particular approach in detail
  - Seek feedback on the approaches
- Feedback will inform our approach in the upcoming Electric Progress Report and future IRPs.

# Background and Purpose of Portfolio Analysis

## **What is a portfolio analysis and why we do it?**

- A tool for resource planning purposes that helps us make decisions about the types and amounts of resources we need to serve load
- This is NOT related to program implementation, which is addressed following an RFP

## **What is the goal of applying customer benefits in this analysis?**

- Provide insight to the benefits and burdens of each portfolio beyond cost
- Understand how changes in each portfolio can impact future benefits and burdens

# Potential Approaches (and their shortcomings)

## **Approach 1: Quantify each benefit in a \$/benefit**

- Difficult to quantify in monetary terms, lack of robust research available

## **Approach 2: Use AURORA outputs to compare benefits between portfolios**

- Limited quantitative data

## **Approach 3: Use ranking of portfolios similar to 2021 IRP**

- Lack of normalization in data and variation in range

# Methodology: Approach 2

**Step 1.** Define customer benefit indicators (CBIs) that we can use from AURORA output.

**Step 2.** Set lowest cost portfolio as base portfolio against which to evaluate other portfolios.

**Step 3.** For each portfolio, convert raw numbers to an index: index each CBI based on a comparison to the corresponding CBI from the base portfolio.

**Step 4.** Compare portfolios: plot each portfolio on a chart showing the CBI index versus portfolio cost.

# Step 1. Define CBIs we can use from AURORA Output

	<u>Customer benefit indicator/metric*</u>	<u>AURORA Output</u>
 <div style="background-color: #00a68f; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Environmental</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Reduced greenhouse gas emissions</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Metric tons of CO2 reduced</div>
 <div style="background-color: #00a68f; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Reduction of risks</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Improved affordability of clean energy</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Portfolio cost converted to impact to customer rates</div>
 <div style="background-color: #00a68f; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Public Health</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Improved outdoor air quality</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Short tons of SOx, NOx and PM 2.5 avoided</div>
 <div style="background-color: #00a68f; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Energy and Non-Energy Benefits, Reduction of Burdens</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Increased participation in EE, DER and DR programs</div> <div style="border: 1px solid #00a68f; padding: 5px;">✓ Increase in quantity of jobs</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Number of customers count in EE, DER and DR programs**</div> <div style="border: 1px solid #00a68f; padding: 5px;">✓ Number of jobs by project**</div>
 <div style="background-color: #00a68f; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Energy Security and Resiliency</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Improved access to reliable, clean energy</div> <div style="border: 1px solid #00a68f; padding: 5px;">✓ Reduction in peak demand through DR programs</div>	<div style="border: 1px solid #00a68f; padding: 5px;">✓ Number of customers with access to storage</div> <div style="border: 1px solid #00a68f; padding: 5px;">✓ Peak reduction in MW through DR</div>

\*CBIs presented for discussion purposes only and may or may not reflect the final CBIs to be determined through the CEIP approval process.

\*\*Developed with proxy from outside sources

# Step 1. Define CBIs we can use from AURORA Output

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- **Jobs Creation metric**
  - Developed a technology-specific jobs/MW metric
  - Jobs numbers sourced from the U.S Energy and Employment Jobs Report released for 2022 (jobs by technology type)
  - Total MW for each technology operating nationally, sourced from the 2021 Early Release EIA Form 860 and Form 861
- **Demand Response (DR) and Distributed Energy Resources (DER) participation metric**
  - Sourced from the Conservation Potential Assessment and Demand Response Assessment developed by Cadmus
  - Historic DER participation data from 2021 Early Release EIA Form 861M
- All other CBI metrics are sourced directly from AURORA output

# Step 1. Define CBIs we can use from AURORA Output

Potential Customer benefit indicators **NOT** included:

## **Customer benefit indicator:**

- Increase in quality of jobs
- Increase in culturally- and linguistically-accessible program communications for named communities
- Reduction of climate change impacts
- Improved community health
- Decrease frequency and duration of outages

## **Reasons for exclusion:**

- Some program implementation indicators and-cannot be modeled in Aurora
- Some require qualitative information or data that PSE does not currently have access to

## Step 2. Set Least Cost Portfolio as Base Portfolio

- Base portfolio from the 2021 IRP: 1-Mid Portfolio
- Convert raw CBI metrics to 0 using a z-score method

CBI	AURORA Output 2021 Mid Portfolio	Index
GHG Emissions (Short Tons)	49,194,637	0
SO2 Emissions (Short Tons)	56,812	0
NOx Emissions (Short Tons)	28,597	0
PM Emissions (Short Tons)	17,351	0
Jobs (Total)	72,418	0
Cost (\$, Millions)	15,529	0
DR Peak Capacity (MW)	39	0
DER Solar Participation (Total New Participants)	3,393	0
Energy Efficiency Added (MW)	723	0
DR Participation (Total New Participants)	260,106	0
DER Storage Participation (Total New Participants)	10,699	0



# Step 3. Index Other Portfolios and Compare to Base

- Base portfolio set to 0
- Positive (+) indices = better than base portfolio
  - *Much* less emissions (better outcome) than base portfolio (index = 3.34)
- Negative (-) indices = worse than base portfolio
  - *Barely* more emissions (worse outcome) than base portfolio (index = -0.01)

2021 IRP Portfolios	GHG Emissions (Metric Tons)	GHG Emissions, Indexed
1	49,194,637	0.00
A	30,937,944	2.11
C	48,664,512	0.06
D	49,021,940	0.02
F	48,694,400	0.06
G	49,105,511	0.01
H	49,624,773	-0.05
I	49,076,373	0.01
K	50,790,958	-0.18
M	46,209,782	0.34
N1	26,603,211	2.61
N2	20,248,319	3.34
O1	39,795,151	1.09
O2	37,347,559	1.37
P1	53,731,454	-0.52
P2	44,828,426	0.50
P3	56,112,692	-0.80
V1	48,900,369	0.03
V2	49,268,654	-0.01
V3	49,254,103	-0.01
W	46,073,942	
AA	48,543,089	

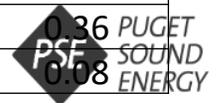
# Step 3. Index Other Portfolios and Compare to Base

- The value from each portfolio contributes to the *distribution* and *standard deviation (SD)* of values
  - Adding a portfolio may change the index (z-score)

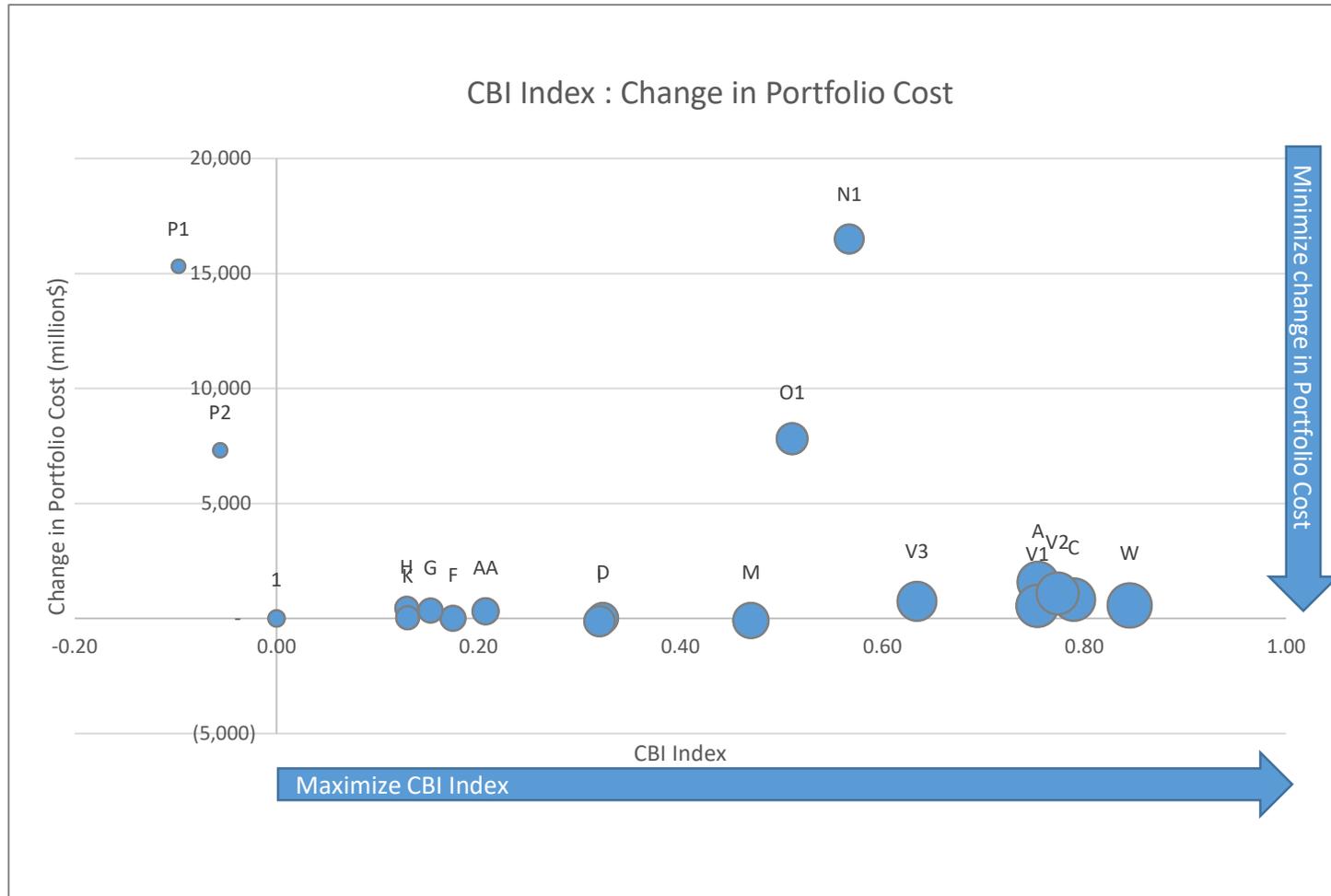
## Examples:

- Portfolios 1 through M only: SD = 5.5 M
  - Index for A: 3.32 (large change)
  - Index for C: 0.06 (no change)
- All 22 IRP portfolios: SD = 8.7 M

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# Step 4. Compare Portfolios Based on CBI Index vs. Portfolio Cost



## Key Takeaways:

- Portfolios located in the bottom right corner are **most desirable**
- Demonstrates **how costs are impacted** as benefits go up or down
- Markers scaled by CBI per Cost metric to determine “CBI Efficiency”, larger dots are **more desirable**
- Gives **insight** to how PSE may make a **decision** on a final portfolio

# Methodology Summary

## Benefits

- No upper/lower range bias
- Easy to interpret and compare CBIs across metrics and portfolios (data is normalized)
- Ability to assign different weights to different CBIs

## Potential limitations

- Can overstate impact of small differences
- Relative measure will cause indices to vary with each new portfolio added to set

# Questions

- Does this approach seem reasonable? Why or why not?
- What else should we be thinking about?
- Do we want to add weights to the indices?
- Does this help us make a more informed decision on a preferred portfolio?
- What other data sources should we consider?

# Assessment Tool (Calculator)



# Questions

- Does this approach seem reasonable? Why or why not?
- What else should we be thinking about?
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# Next steps

## September 28 and 30

- Portfolio benefits analysis drop-in sessions

## September 28 – October 12

- Provide feedback or submit questions at [pse.com/irp/get-involved](https://pse.com/irp/get-involved) or email [irp@pse.com](mailto:irp@pse.com)

## September and October

- Prepare 2023 Electric Progress Report analysis

# Appendix

# Emissions Metrics

How to measure?

Emissions at end of planning period	Change in emissions over planning period	Sum of emissions over planning period
End state is most important	End state is most important	Captures impact of rate of emission reduction
Smaller is better	Larger is better	Small is better

# Other Metrics

- Need to spend some time reviewing and validating data sources and methodologies
- Participation-based metrics are highly sensitive to customer participation multipliers
- Jobs metric is highly sensitive to “Job/MW” multiplier
- See spreadsheet for details on existing assumptions and work to be completed

# Customer Benefit Indicators Shape Outcomes

## Highly impacted communities and vulnerable populations (named communities)

(named communities)



### Energy benefits

- Improved participation in clean energy programs from named communities



### Reduction of burdens

- Improved participation in clean energy programs from named communities
- Improved affordability of clean energy
- Increase in culturally- and linguistically-accessible program communications for named communities



### Non-energy benefits

- Improved participation in clean energy programs from named communities
- Increase in quality and quantity of clean energy jobs
- Improved home comfort

## All PSE customers (including highly impacted communities and vulnerable populations)



### Public health

- Improved outdoor air quality
- Improved community health



### Energy security

- Improved access to reliable clean energy



### Environment

- Reduction of greenhouse gas emissions
- Reduction of climate change impacts



### Risk reduction

- Reduction of climate change impacts
- Improved access to reliable clean energy



### Cost reduction

- Improved affordability of clean energy



### Resiliency

- Decrease frequency and duration of outages

# Customer Benefit Indicators and Metrics



## Improved participation in clean energy programs from highly impacted communities and vulnerable populations

Energy  
Non-energy  
Burden reduction

- Increase percentage of participation in energy efficiency, demand response and distributed resource programs or services by PSE customers within highly impacted communities and vulnerable populations
- Increase percentage of electricity generated by distributed renewable energy projects



## Improved home comfort

Non-energy

- Increase dollars in net present value (NPV) in non-energy impact (NEI) benefits for energy efficiency programs (based on estimated lifetime value of NEIs)



## Increase in quantity and quality of clean energy jobs

Non-energy

- Increase quantity of jobs based on:
  - Number of jobs created by PSE programs for residents of highly impacted and vulnerable populations
  - Number of local workers in jobs for programs
  - Number of part-time and full-time jobs by project
- Increase quality of jobs based on:
  - Range of wages paid to workers
  - Additional benefits offered
  - Demographics of workers



## Increase in culturally- and linguistically-accessible program communications for named communities\*

Burden reduction

- Increase outreach material available in non-English languages

# Customer Benefit Indicators and Metrics



Affordability

## Improved affordability of clean energy

- Reduce median electric bill as a percentage of income for residential customers
- Reduce median electric bill as a percentage of income for residential customers who are also energy-burdened



Environment  
Risk reduction

## Reduction of climate change impacts

- Increase avoided emissions times social cost of carbon



Resilience

## Decrease frequency and duration of outages

- Decrease number of outages, total hours of outages and total backup load served during outages using SAIDI and SAIFI
- Reduce peak demand through demand response programs



Environment

## Reduced greenhouse gas emissions

- Reduce PSE-owned electric operations metric tons of annual CO<sub>2e</sub> emissions
- Reduce PSE contracted electric supply metric tons of annual CO<sub>2e</sub> emissions



Public health

## Improved outdoor air quality

- Reduce regulated pollutant emissions (SO<sub>2</sub>, NO<sub>x</sub>, PM<sub>2.5</sub>)



Public health

## Improved community health

- Reduce the occurrence of health factors like hospital admittance, and work loss days (using hospital discharge rates as a proxy)



Risk reduction  
Energy security

## Improved access to reliable clean energy\*

- Increase number of customers who have access to emergency power (through net metering and battery storage)



# Step 2. Choose a Base Portfolio; Convert Raw Numbers to an Index

## Indexing Using a Z-Score:

$$\text{Index} = \frac{\text{Portfolio Value} - \text{Base Portfolio Value}}{\text{Standard Deviation of all Values}}$$

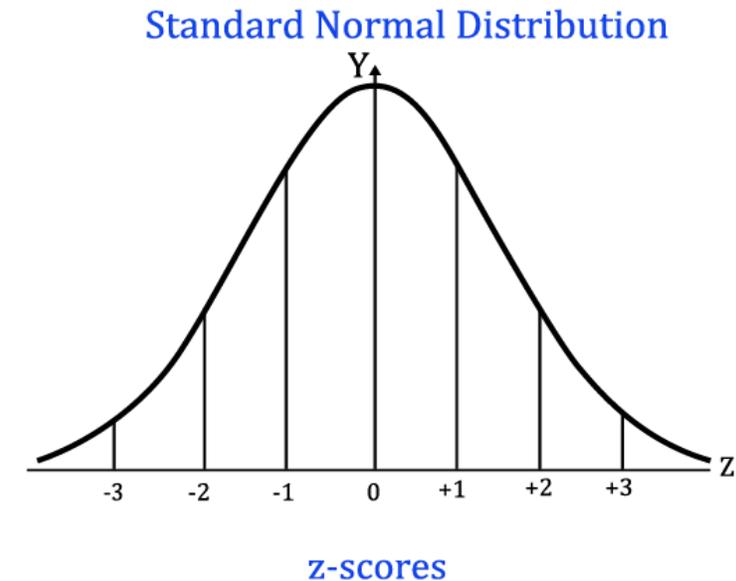
Base portfolio index = 0

- Positive (+) indices = better than base portfolio
- Negative (-) indices = worse than base portfolio

Ex.

Jobs Index =  $(1,000 - 200) / 400 = 2$  (up 2 from base index)

DR Index =  $(200 - 1,000) / 400 = -2$  (down 2 from base index)



### Benefits

- No upper/lower range bias
- Easy to interpret and compare CBIs across metrics and portfolios (data is normalized)
- Ability to assign different weights to different CBIs

### Potential problems

- Can overstate impact of small differences
- Relative measure will cause indices to vary with each new portfolio added to set