

Organization Name: _____ EIN Tax ID #: _____

Address: _____

(Please list physical and mailing, if different)

Chief Executive Name & Title: _____

Contact Name & Title (if different): _____

Telephone: _____ E-Mail Address: _____

ORGANIZATIONAL DEMOGRAPHICS

Number of full time staff: _____ Number of part time staff: _____ Number of volunteers: _____

Geographic Area (please list city & county): _____

BUDGET INFORMATION FOR CURRENT FISCAL YEAR

Total Operating Budget: _____ Fiscal Year Dates: From _____ To _____

Sources of Income:

| | | | |
|------------|----------------|------------------------------------|-----------------------|
| Government | Federal _____% | Fees/Earned Income _____% | Special Events _____% |
| | State _____% | Individual Contributions _____% | Memberships _____% |
| | County _____% | Corporate/Foundation Grants _____% | Other _____% |
| | City _____% | Workplace Campaigns _____% | |

I reviewed the PSE Powerful Partnerships supporting documents and verify that if selected as a partner, my organization or agency can uphold our part of the partnership agreement including all expectations (six engagement opportunities and monthly communications pieces) within the year-long* partnership period.

_____ *through 2021 calendar year

(Please Initial)

I recognize that if my organization is awarded a Powerful Partnership, PSE will take this into consideration when evaluating future funding requests. _____

(Please Initial)

Application Preparer's Signature: _____ Date: _____

(May sign and scan, paste, or type name in lieu of signature)

1) Tell us about your organization including history, mission and vision, as well as any strategic goals you may currently be pursuing. Please also tell us how you measure your success. *2500 character limit.*

2) Indicate how or where your organization will apply PSE Powerful Partnerships funding such as describing a specific project, program or initiative. Include information on implementation plans and measuring success. Please list any methods, means and tools of collecting data or metrics your organization currently may use to gauge the success of this partnership with PSE. Also indicate if your organization is willing to share the success that came from this funding with a broader audience. *2500 character limit.*

3) The 2021 Powerful Partnerships will work with organizations focused on environmental conservation or workforce development. Illustrate how your organization aligns with one or more of these areas of focus. *2500 character limit.*

4) Describe your target community and how your organization reaches them, such as through community outreach tactics and activities. List the average number of individuals and/or families you typically interact with on a monthly basis. Please delineate between target communities, volunteers and other supporters, such as board members. *2500 character limit.*

5) Describe the in-person or virtual engagement opportunities your organization can provide as a partner. We encourage creativity and alignment with your mission. While ideas do not have to be fully planned for this application, the resulting partnership will require a minimum of at least six engagements opportunities with PSE adult customers. Provide examples, including an estimated total reach of these efforts. Examples found in overview document.

7500 character limit.

6) Provide an overview of your outbound communications channels, such as newsletters, podcasts or social media. Please include links (when appropriate), numbers of followers/connections/subscribers on each, and your measurement or reporting process. Also confirm your organization's willingness to share the content and report on metrics. *Examples found in overview document. 2500 character limit.*

ADDITIONAL QUESTIONS

7) Are there other ways in which you could partner with PSE to help drive community awareness and connect our customers to the great products and services we offer? *500 character limit.*

8) Have you partnered with or received funding from PSE in the past? If so, in what capacity? *500 character limit.*

9) What else would you like us to know? *500 character limit.*

Thank you for the time you've put into this application. Please submit along with your organization's most recent W-9 form via email to powerfulpartnerships@pse.com no later than 5:00 p.m. on February 5, 2021.