

Ready to give your customers every reason to upgrade?

Puget Sound Energy, Seattle City Light and Snohomish PUD are offering instant* discounts of up to \$600 for heat pumps, and up to \$500 for hybrid heat pump water heaters.

With an instant discount, you'll get immediate savings to pass on to your customers. Plus, they'll get the benefit of energy savings that come naturally with heat pump technology.

Your local utilities want to make achieving savings as easy as possible. That's why we've partnered with distributors in our region to provide savings right at the point of sale.

Take a look at the benefits...

What heat pump technology means to homeowners:

- Hybrid heat pump water heaters use up to 60% less energy than standard electric models, with an average life span of 13 years
- Heat pump technology is reliable and easy to maintain
- Ductless split-systems are extremely quiet and give homeowners more control over the temperature on a room-by-room basis.

For more information, talk to your field representative or visit:

pse.com/midstream
energysolutions.seattle.gov/rebates
snopud.com/connect2save

Commercial customers can enjoy the same great comfort and reliability, lower install costs, and even greater energy savings with utility discounts. Talk to your field representative to learn more.

**Now you
have every
incentive
to choose heat
pump technology.**

**PACIFIC NORTHWEST MIDSTREAM HVAC
AND WATER HEATING PROGRAM**

Provided by



*Instant incentive availability dependent on distributor participation and equipment eligibility.

Why choose heat pump technology?

- Installing heat pump systems means a better return on investment for your customers, higher profitability for your team, and happier home buyers.
- Demand for air conditioning is growing more than ever, and heat pumps are the most efficient type of air conditioning on the market.
- Heat pumps improve the value of homes, are the most cost-effective home heating and cooling method, and have an average lifespan of 15 years.
- Water heating and HVAC systems represent up to 60% of a home's energy usage. Installing heat pumps and hybrid heat pump water heaters means big savings for homeowners on a monthly basis for the lifespan of the unit.

Heat pump incentives

Residential and small commercial <5.4 ton air-cooled heat pumps [±]					
Unit Type	Size Category	Tier	SEER (minimum)	HSPF (minimum)	Pass-Through Incentive (\$/unit)
Mini or Multi-Split Heat Pump*	<65 kBtuh (<5.4 Tons)	1	16.0	9.5	\$400
		2	16.0	11.0	\$600
Traditional Heat Pump Retrofit only	<65 kBtuh (<5.4 Tons)	1	15.0	9.0	\$300
Traditional Heat Pump Retrofit or new construction	<65 kBtuh (<5.4 Tons)	2	15.0	10.0	\$500

[±]Values are AHRI-rated efficiencies *Heat pump equipment is listed in the AHRI Database as Variable-Speed Mini-Split and Multi-Split Heat Pumps. They are also referred to as Ductless Heat Pumps in the marketplace

Hybrid heat pump water heater incentives

Commercial Hybrid Heat Pump Water Heaters [†]				
Project Type	Size Category	Qualifying Models	Pass-Through Incentive (\$/unit)	Contractor spiff** (\$/unit)
Retrofit or new construction	≤120 gallons	Any NEEA Tier [±]	\$600	\$100

Residential Hybrid Heat Pump Water Heaters [†]				
Project Type	Size Category	Qualifying Models	Pass-Through Incentive (\$/unit)	Contractor spiff** (\$/unit)
Retrofit	≤120 gallons	NEEA Tier 1	\$300	\$100
Retrofit	≤120 gallons	NEEA Tier 3 or 4	\$500	\$100
New construction	≤120 gallons	NEEA Tier 4	\$150	N/A

[†]Hybrid Heat Pump Water Heaters are also referred to as Electric Hybrid Water Heaters in the marketplace

[±]NEEA Tiers can be found here: <https://neea.org/resources/hpwh-qualified-products-list>

**Contractor spiff will be passed through by the distributor