

# Power your bottom line with energy efficiency

## Program guide for business customers

Whether your business is large or small, industrial or mom-and-pop, stepping up your energy efficiency is a smart move. Low or no cost tweaks can mean greater savings on energy bills year after year, which means more money to grow your business. Plus PSE is here to help with a large array of energy-efficiency programs that put money back in your budget when you upgrade to reduce energy consumption.

## Rebates and instant discounts

<a href="#">Small Business Direct install</a>	When it comes to energy efficiency, it's helpful to establish a baseline. Find out if your business is eligible for a free assessment to identify cost-effective energy-saving opportunities, and also get some upgrades installed for free.
<a href="#">Lighting to Go</a>	Receive instant discounts on specific LED lighting when purchased at participating distributors.
<a href="#">Commercial HVAC</a>	Significantly lower your business costs by upgrading your HVAC system. Enjoy monthly savings and greater building comfort through affordable smart thermostats, ductless heat pumps and advanced rooftop controls.
<a href="#">Commercial heat pump water heater</a>	Invest in a super-efficient heat pump water heater and use 70% less energy than conventional electric water heaters. Less energy means more savings on your bill.
<a href="#">Full window replacement</a>	Efficient windows seal in cool air during the summer and warm air during the winter, reducing your monthly bill and creating long-term energy savings.
<a href="#">Building insulation</a>	By upgrading your insulation, you can improve thermal performance and create a more comfortable environment for your employees and customers.
<a href="#">Commercial foodservice</a>	Equipment in the kitchen can account for 75% of your energy bill in foodservice businesses. Our rebates can save you thousands upfront on energy-efficient equipment.
<a href="#">Lodging</a>	Maximize guest comfort and minimize energy costs through this program's equipment rebates and on-site energy assessments for hotels and motels.

## Strategic energy management

<a href="#">Business Demand Response</a>	Our Business Demand Response program, provides incentives to small, medium, large and industrial businesses for limiting electric use for short periods of time to help us maintain safe, reliable, affordable electricity.
<a href="#">Clean Buildings Accelerator</a>	A no-cost program that unpacks the complex Clean Buildings Law, teaches facility teams how to get their buildings into compliance, and demonstrates how to leverage PSE incentives and technical resources to meet and exceed the law's targets.
<a href="#">Commercial Strategic Energy Management</a>	Receive training, engineering guidance and incentives in this multi-year program for making low- and no-cost changes that reduce energy usage and energy bills.
<a href="#">Industrial Strategic Energy Management</a>	This multi-year program provides training and tools to develop your own on-site energy-management team, as well as incentives thru low or no cost energy savings and achievement of program milestones.
<a href="#">Utility Energy Service Contract</a>	These energy-management services for federal and tribal customers provide streamlined development, contracting and implementation of energy-saving measures.

## Customized incentives

HVAC, Commissioning & Controls	
<a href="#">Building Tune-Up</a>	This program is a simplified option for building owners who want to implement low- and no-cost energy-efficiency opportunities without the full commissioning process.
<a href="#">Existing Building Commissioning</a>	This program offers incentives to help you maximize energy-saving potential within your building's existing systems with no capital upgrades required.
<a href="#">Monitoring Based Commissioning</a>	Utilize this program on its own or together with our other commissioning programs to take building optimization to the next level with data collection and analysis that guides ongoing commissioning efforts.
<a href="#">Major HVAC Controls</a>	Earn significant incentives for updating your HVAC controls system with more energy-efficient options, which can produce substantial savings in HVAC energy cost over time.
Industrial	
<a href="#">Industrial System Optimization Program</a>	Receive the engineering support you need to tune up and optimize systems in your industrial facility for greater energy efficiency, and earn a grant to help cover the cost.
<a href="#">Comprehensive Small Industrial Grants</a>	This is an opportunity for smaller industrial customers to expand energy savings beyond a typical equipment retrofit by bundling your capital incentives along with incentives for O&M changes, or earn incentives for O&M changes only.
<a href="#">Industrial Custom Capital Grants</a>	This program offers incentives for energy-efficient upgrades in industrial facilities. If you're planning a custom capital project for your industrial site that demonstrates energy savings, PSE may be able to help pay for it with a custom capital grant. There are also incentives available to pay for operation and maintenance implementation opportunities within your facilities with a custom O&M grant.
Lighting	
<a href="#">Business Lighting Incentive Program</a>	Lighting can amount to more than 40% of your business' total energy usage, and this program offers flexible incentive options that help you affordably upgrade many types of interior and exterior lighting.
<a href="#">Commercial Horticultural Lighting</a>	This program offers incentives for installing energy-efficient LED grow lights in your commercial facility.
New construction	
<a href="#">Commercial New Construction</a>	Business owners and developers have access to an array of financial incentives designed to help new commercial buildings reduce energy usage and costs.
<a href="#">Multifamily New Construction</a>	Multi-unit developers can engage from the design process to leverage incentives for energy-efficient equipment and measures taking a whole building performance approach, and pays you for each unit of energy saved.
Retrofit	
<a href="#">Commercial Secondary Windows</a>	Commercial secondary windows are a lower-cost, energy-efficient upgrade compared to full window replacement, and our incentives further offset costs.
<a href="#">Custom Retrofit Grants</a>	This program offers incentives for energy-efficient upgrades that are not covered by other programs listed on this sheet (e.g.: space heat or process load boiler upgrades, variable frequency drives (VFDs) on fans or pumps, energy recovery, refrigeration system upgrades and chillers). If you're planning an upgrade that demonstrates quantifiable energy savings, we may be able to help you pay for it.
<a href="#">Pay for Performance</a>	Combine multiple capital projects, operational and maintenance improvements, and behavioral changes that save 15% or more of whole-building energy consumption. This program speeds up the grant process and incentivizes savings measured at the meter.
<a href="#">Telecommunications Efficiency Program</a>	This program offers incentives for energy-efficient improvements to customers with medium and large telecommunications facilities.

The energy-efficiency programs we offer our business customers support PSE's vision to reduce carbon emissions and create a cleaner energy future for all. Learn more at [pse.com/together](https://pse.com/together).



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