# Boost your bottom line with energy efficiency

# Program guide for business customers

Whether your business is large or small, industrial or mom-and-pop, stepping up your energy efficiency is a smart move. It means greater savings on energy bills year after year, which means more money to grow your business. PSE is here to help with a large array of energy-efficiency programs that pay you incentives for reducing energy consumption.

### Strategic energy management

Programs	Description
Clean Buildings Accelerator	A no-cost program that unpacks the complex Clean Buildings Law, teaches facility teams how to get their buildings into compliance, and demonstrates how to leverage PSE incentives and technical resources to meet and exceed the law's targets.
Commercial Strategic Energy Management	Receive training, engineering guidance and incentives in this multi-year program for making low- and no-cost changes that reduce energy usage and energy bills.
Industrial Strategic Energy Management	This multi-year program provides training and tools to develop your own on-site energy-management team, as well as incentives for energy savings and achievement of program milestones.
Utility Energy Service Contract	These energy-management services for federal and tribal customers provide streamlined development, contracting and implementation of energy-saving measures.

# Incentive grants

Commissioning		
Programs	Description	
Building Tune-Up	This program is a simplified option for building owners who want to implement low- and no-cost energy-efficiency opportunities without the full commissioning process.	
Existing Building Commissioning	This program offers training and incentives to help you maximize energy-saving potential within your building's existing systems with no capital upgrades required.	
Monitoring Based Commissioning	Utilize this program on its own or together with our other commissioning programs to take building optimization to the next level with data collection and analysis that guides commissioning efforts.	
Heating, ventilation and air conditioning (HVAC)		
Programs	Description	
Major HVAC Controls	Earn significant incentives for updating your HVAC controls system with more energy-efficient options, which can produce substantial savings in HVAC energy cost over time.	
Variable Refrigerant Flow	We offer an incentive to qualifying commercial customers to help utilize this energy-saving HVAC technology.	
Industrial		
Programs	Description	
Industrial System Optimization Program	Receive the engineering support you need to tune up and optimize systems in your industrial facility for greater energy efficiency, and earn a grant to help cover the cost.	
Comprehensive Small Industrial Grants	This is an opportunity for smaller industrial customers to expand energy savings beyond a typical equipment retrofit by bundling the capital incentive with incentives for energy-saving action items.	





## Incentive grants (continued)

Lighting		
Programs	Description	
Business Lighting Incentive Program	Lighting can amount to more than 40% of your business' total energy usage, and this program offers flexible incentive options that help you affordably upgrade many types of interior and exterior lighting.	
Commercial Horticultural Lighting	This program offers incentives for installing energy-efficient LED grow lights in your commercial facility.	
New construction		
Programs	Description	
Commercial New Construction	Business owners and developers have access to an array of financial incentives designed to help new commercial buildings reduce energy usage and costs.	
Retrofit		
Programs	Description	
Cogeneration/Combined Heat and Power	Receive incentives to support the installation of cost-effective combined heat and power technology, which reduces energy costs and increases system reliability.	
Custom Retrofit Grants	This program offers incentives for energy-efficient upgrades that are not covered by other programs listed on this sheet. If you're planning an upgrade outside the scope of those programs that demonstrates quantifiable energy savings, we may be able to help you pay for it.	
Pay for Performance	Combine multiple capital projects, operational and maintenance improvements, and behavioral changes that save 15% or more of whole-building energy consumption. This program speeds up the grant process and incentivizes savings measured at the meter.	
Telecommunications Efficiency Program	This program offers incentives for energy-efficient improvements to customers with medium and large telecommunications facilities.	

#### Rebates and instant discounts

These programs are targeted toward small- and medium-sized businesses. Learn more at pse.com/smallbusiness.

Programs	Description
Commercial Foodservice	Cooking and sanitation account for more than half of energy use in foodservice businesses. Our rebates can save you thousands on energy-efficient equipment.
Commercial HVAC	Significantly lower your business costs by upgrading your HVAC system. Enjoy monthly savings and greater building comfort through affordable smart thermostats, ductless heat pumps and advanced rooftop controls.
Lighting to Go	Receive instant discounts on LED lighting when purchased at participating distributors.
Lodging	Maximize guest comfort and minimize energy costs through this program's equipment rebates and on-site energy assessments for hotels and motels.
Small Business Energy Efficiency	When it comes to energy efficiency, it's helpful to establish a baseline. Ask if your business is eligible for a free assessment to identify cost-effective energy-saving opportunities, and get some upgrades installed for free.

The energy-efficiency programs we offer our business customers support PSE's vision to reduce carbon emissions and create a cleaner energy future for all. Learn more at **pse.com/TOGETHER**.



