



Industrial Strategic Energy Management

Build a trained energy team, earn incentives

Puget Sound Energy's Industrial Strategic Energy Management (ISEM) program provides our industrial customers the training and tools you need to develop your own on-site energy-management team, as well as incentives for site energy savings and for achievement of key program milestones.

What you get

- Training for an energy team comprised of employees from different groups at your organization in a series of monthly seminars.
- An onsite energy-assessment event to identify energy-saving opportunities, including engineering support provided by PSE.
- Site energy performance tracking tools to track progress and document savings at your site.
- An organizational energy management assessment to understand where your organization is in its energy- management process and where improvements can be made to sustain strategic energy management at your site.
- Incentives for verified savings over three performance years plus two milestone incentives for achieving key program milestones.

PSE provides up to \$25,000 per year in performance-based financial incentives as well as up to \$2,000 for milestone incentives and free energy-engineering support.

What could this mean for you?

- PSE will pay you **incentives up to \$25,000** each year you participate in the program, as well as additional **milestone incentives up to \$2,000**.
- Customers participating in this program on average **reduce utility costs by 5 to 8 percent in the first year** with the low/no-cost measures implemented through the ISEM program.
- Moreover, you have a **permanent, on-site team** trained in how to reduce your annual utility costs.



How you qualify

To be eligible for PSE's Industrial Strategic Energy Management (ISEM) program:

- Your business site must be within PSE's electric and/or natural gas service area(s) and use electricity and/or natural gas from PSE.
- Your business site must be considered industrial, which often (but not always) means either: the majority of its electric load is associated with processing or manufacturing; or, its subsystems maintain long run-hours, rely on industry-standard technology and keep relatively stable control setpoints and loads. (Sites whose principal use is office or retail are almost always not eligible for this program.)
- Buildings targeted in your ISEM portfolio must collectively use more than 3,000,000 kWh or 150,000 therms (or a combination of both) annually.
- You must assign and commit existing staff members as your executive sponsor, energy champion and data master. These people form the core energy team at the site and act as liaisons between your business and PSE. This team is responsible for completing program deliverables and tasks, communicating energy-saving initiatives to your staff, and managing your site's energy bills.

How you apply

To get pre-approved, complete a retrofit grant application (available at pse.com/customgrants) and submit to PSE at industrialem@pse.com.

We're here for you

If you're looking for more information or guidance on what you can do at your site to save energy, please contact us at industrialem@pse.com.



pse.com/isem

