

## Ready to give your customers every reason to upgrade?

Puget Sound Energy and Seattle City Light are offering instant\* discounts of up to \$600 for heat pumps, and \$500 for heat pump water heaters.

With an instant discount, you'll get immediate savings to pass on to your customers. Plus, they'll get the benefit of energy savings that come naturally with heat pump technology.

PSE and City Light want to make achieving savings as easy as possible. That's why we've partnered with distributors in our region to provide savings right at the point of sale.

Take a look at the benefits...

\*Instant incentive availability dependent on distributor participation and equipment eligibility.

## What heat pump technology means to homeowners:

- Heat pump water heaters use up to 60% less energy than standard electric models
- Heat pump water heaters typically come with 10-year warranties
- Heat pump technology is reliable and easy to maintain
- Ductless split-systems are extremely quiet and give homeowners more control over the temperature on a room-by-room basis.

For more information about PSE's instant discounts on heat pumps and heat pump water heaters, visit [pse.com/midstream](https://pse.com/midstream)



**NOW YOU  
HAVE EVERY  
INCENTIVE  
TO CHOOSE HEAT  
PUMP TECHNOLOGY.**

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## Why choose heat pump technology?

- Installing heat pump systems means a better return on investment for your customers, higher profitability for your team, and happier home buyers.
- Demand for air conditioning is growing more than ever, and heat pumps are the most efficient type of air conditioning on the market.
- Heat pumps improve the value of homes, are the most cost-effective home heating and cooling method, and have an average lifespan of 15 years.
- Water heating and HVAC systems represent up to 60% of a home's energy usage. Installing heat pumps and heat pump water heaters means big savings for homeowners on a monthly basis for the lifespan of the unit.
- Modern heat pump water heaters are reliable, consistent, durable and have an average lifespan of 13 years.

## HEAT PUMP INCENTIVES

Residential and small commercial <5.4 ton air-cooled heat pumps

Unit Type	Size Category	Tier	EER (minimum)	SEER (minimum)	HSPF (minimum)	Pass-Through Incentive (\$/per unit)
Ductless Heat Pump	<65 kBtuh (<5.4 Tons)	1	9	16.0	9.5	\$400
		2	9	16.0	11.0	\$600
Traditional Heat Pump	<65 kBtuh (<5.4 Tons)	1	12	15.0	9.0	\$300
		2	12	15.0	10.0	\$500

Values are AHRI-rated efficiencies

## WATER HEATER INCENTIVES

Residential and small commercial heat pump water heaters

Unit Type	Size Category	UEF/COP (minimum)	Pass-Through Incentive (\$/per unit)
Heat Pump Water Heater	≤ 200 gallon storage	3.0	\$500

Values are AHRI-rated efficiencies